



### **From the North**

Take I-71 South to 17th Avenue/Exit 111. Signs and parking attendants will direct guests to the proper parking areas. For large Expo Events located on the south portion of the grounds, parking may also be accessible from 11th Avenue/Exit 110. This is determined on an event-by-event basis.

### **From the South**

Take I-71 North to 17th Avenue/Exit 111. Signs and parking attendants will direct guests to the proper parking areas. For large Expo Events located on the south portion of the grounds, parking may also be accessible from 11th Avenue/Exit 110. This is determined on an event-by-event basis.

### **From the West**

Take I-70 East to I-71 North. Take I-71 North to 17th Avenue/Exit 111. Signs and parking attendants will direct guests to the proper parking areas. For large Expo Events located on the south portion of the grounds, parking may also be accessible from 11th Avenue/Exit 110. This is determined on an event-by-event basis.

### **From the East**

Take I-70 West to I-71 North. Take I-71 North to 17th Avenue/Exit 111. Signs and parking attendants will direct guests to the proper parking areas. For large Expo Events located on the south portion of the grounds, parking may also be accessible from 11th Avenue/Exit 110. This is determined on an event-by-event basis.

Drive Traffic. Improve Sales.  
Measure Results.  
Repeat.

People To **My Site**